

## Press release

### **Vendigital opens its Hong Kong office**

**In March 2009 Vendigital opened its Hong Kong office to support customers in Asia.**

Dominic Jephcott the founder and CEO of Vendigital has relocated to Hong Kong to drive the business there. He says:

“The business to date has grown over the last 9 years because of our outstanding people, our innovative technologies and our unrelenting desire to improve our clients' businesses. For the last year we have had employees in Asia, based in mainland China, helping our clients make their sourcing strategies happen. By opening our office in Hong Kong we can our clients to operate effectively across Asia.

Our local presence gives our clients a strong technical and commercial interface with the supply markets over here. We can either support resources our clients already have in Asia, or save our clients the investment and risk by acting on their behalf. This can be from identifying the correct sourcing strategy right through to delivering the parts.

In these economic times where overheads and performance are under ever-increasing scrutiny, we believe that we can significantly reduce our clients' risks and the cost of sourcing in Asia by effectively acting as an outsourced procurement organisation for them.

We are very excited by the opportunity this expansion presents for us and our clients and look forward to more exciting years of growth.”

Vendigital is a procurement organisation specialised in supporting the development and delivery of supply chain strategies, resulting in rapid reduction in procurement cost and supply chain risk. Vendigital's experienced procurement and sourcing team, when combined with their innovative technology delivers exceptional results that lead the market.

Vendigital is headquartered out of Swindon, UK with subsidiaries in Cologne, Germany, Chicago, USA and latterly in Hong Kong.